

Research about message application in Hawaii
by Sayaka Yuki

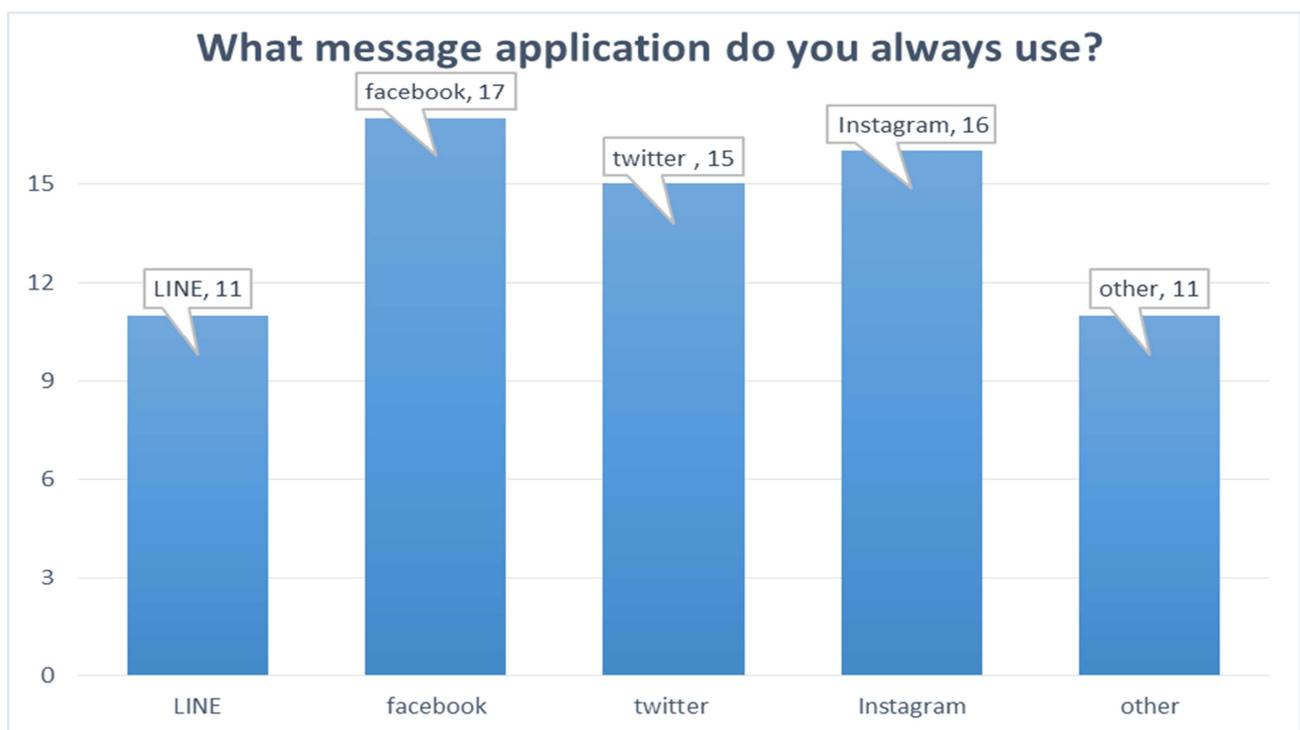
I researched about message application. There are a lot of message application, for example, LINE, facebook, twitter and so on. In Japan, most people use LINE and communicate with people anytime, anywhere. On the other hand, I don't know how Hawaiian people contact with their family, friends and so on. So I am interested in which application they usually use and communicate with people. I thought that most people communicate with people using facebook or twitter. Because I researched on the Internet about LINE, it is famous in Asian country but it is not famous other country.

I asked 2 questions for 17 people. These are 2 questions.

No.1 What message application do you always use?

No.2 If you want to contact with people, do you call them or use message application?

No.1 What message application do you always use?



This chart shows the results of the research for 17 college students. It shows that what message application do they use. Facebook is the most used application of 4 application. They use LINE, twitter, Instagram and facebook. Twitter is popular. They use it when they want to share their idea or funny things and so on. I think this is same how people use twitter in Japan. UH students use facebook and contact with many people. In UH, there are a lot of exchange students so

Instagram or facebook are very useful to keep contact with them. And also, one UH student tell me about LINE. He said that there are a lot of Asian exchange students and they always LINE so he thinks other student become using it. I think so too but I don't think that only because people using LINE not only UH students but also other people for example my host family and their friends and so on. Hawaii is very popular tourist site and a lot of Asian people visit Hawaii. Asian people like Japanese, Chinese always use LINE every time, everywhere. I think that they affect Hawaiian people.

No.2 If you want contact with people, do you call them or use message application?

Answer is both. In Japan, we always use LINE and send a message to contact with people. On the other hand in Hawaii, if they want to contact with people, they always call. In fact, I always see calling people in UH and my host family. Also they use message application like LINE when they know people who want to contact is busy or drive and so on. They prefer calling to using message application to send a message.

Most people use facebook, LINE, twitter and so on. Instagram is not popular in Japan but it is popular in Hawaii. And the most famous application in Hawaii is facebook, twitter and Instagram. However they don't use them every day, like Japanese people use LINE. If they want to contact with their friends, they don't use message application but they call. Japanese people sometimes call, but Hawaiian people always call. I use facebook and LINE and I can keep contact with my friends, host family and so on. I think that these application is very useful to keep contact with many foreign people so UH students use these application.