

社会科学部 2025 年度入学試験出題意図

専攻・課程	グローバルビジネス専攻 修士課程
学生受入れの方針	<p>日本を含む国際ビジネスの専門知識と技能に加えて、国際的に活躍できる異文化適応能力を修得し、国際ビジネスとその関連領域において生じる多様な課題を解決に導くための卓越した能力を有する人材を目指す者を受け入れるため、異文化環境下での学修経験をはじめ、この分野において学士課程で修得されるべき専門知識と技能に加えて、英語による授業を受けることができる語学力を身につけており、かつ、修得した専門知識と技能を社会に還元しようという意欲を持つ者を選抜するべく入学試験を実施する。入学者の選抜は、筆記試験、口述試験及び出願書類を総合して行う。</p>
出題意図	<p>問1は、ビジネスと経営の分野における基礎知識と、理論的知識を実践的な問題に応用する能力をチェックすることを目的としている。</p>
	<p>問2は、批判的思考力、つまり、与えられた文章について重要な情報を特定し、その情報に基づいて適切な答えを出す能力をチェックすることを目的としている。</p>

社会科学研究科 2025 年度入学試験出題意図

Department/Program	Global Business / Master' s Degree Program
Admission Policy	Our entrance examination process is focused on selecting students who have experience in studying in an intercultural environment; who possess expertise and skills in the global business field usually obtained through an undergraduate program, as well as language skills that allow them to take classes conducted in English, and who are willing to use the skills and expertise they obtain within this program for the benefit of society . The selection process is conducted entirely in English, involving a comprehensive assessment of application documents, written and oral examinations.
Intent of Question	The first question aims at checking the applicants' background knowledge in the fields of business and management and their ability to apply theoretical knowledge to practical issues.
	The second question focuses on checking the applicants' critical thinking skills and their ability to identify key information in a given text and provide appropriate answers based on that information.



**Entrance Examination
for Enrollment in April 2025**

**Essay Examination
(70 Minutes)**

2024.8.24 (Sat) 09:30~10:40 (JST)

**University of Hyogo
Department of Global Business
Graduate School of Social Sciences**

■ You should have two questions.

➤ Please confirm that you have questions 1 and 2 and their respective answer sheets.

➤ Please write your examinee number and your full name in the designated blanks on BOTH answer sheets, 1 and 2.

■ Afterward, please submit both answer sheets.

■ You may keep the question sheets after the examination, if you wish.

Question 1

Please read the following passages to understand the context and answer the related questions.

Due to copyright issues, this section cannot be displayed.

Source: Tiffany Hsu; Yiwen Lu (18 July 2023). A blessing and a boogeyman: Advertisers warily embrace A.I. Retrieved from The New York Times:
<https://www.nytimes.com/2023/07/18/business/media/ai-advertising.html>

Questions:

1. How do your country's current economic and technological conditions support local companies to accept AI in advertising?
2. Do you know any examples of companies in your country using AI in advertising? Please provide the details.

Essay

Question Sheet

Question 1

<u>Examinee Number</u>	
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Full Name	
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Essay

Answer Sheet

Question 1

Q1)

Q2)

2024.8.24 (Sat)

for Enrollment in April 2025

D O N O T A N S W E R H E R E
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P l e a s e c o n t i n u e f r o m h e r e .

Essay

Question Sheet

Question 2

Due to copyright issues, this section cannot be displayed.

Source: *The Financial Times* (3 June, 2023), abbreviated on the 11th July, 2024.

*millennial. a person born in the 1980s or 1990s * Hackney. a downtown in the north-east London.

Question

Read the article and discuss 'fashion and sustainability'.

<u>Examinee Number</u>	
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Full Name	
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Essay

Answer Sheet

Question 2

2024.8.24 (Sat)

for Enrollment in April 2025

D O N O T A N S W E R H E R E
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P l e a s e c o n t i n u e f r o m h e r e .



**Entrance Examination
for Enrollment in September 2025**

**Essay Examination
(70 Minutes)**

2025.2.15 (Sat) 09:30~10:40 (JST)

**University of Hyogo
Department of Global Business
Graduate School of Social Sciences**

- You should have two questions.
- Please confirm that you have questions 1 and 2 and their respective answer sheets.
- Please write your examinee number and your full name in the designated blanks on BOTH answer sheets, 1 and 2.
- Afterward, please submit both answer sheets.
- You may keep the question sheets after the examination, if you wish.

Essay

Question Sheet

Question 1

Job Analysis: A Basic Human Resource Management Tool

Due to copyright issues, this section cannot be displayed.

Martocchio, J. J. (2023). *Human resource management*. Pearson Higher Ed.

Question

ABC Company, a leading player in the manufacturing industry, is searching for a qualified individual to fill the position of Human Resource Manager. Using the Job Analysis Model above, create a comprehensive Job Description and Job Specification for the Human Resource Manager role at ABC Company.

<u>Examinee Number</u>	
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Full Name	
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Essay

Answer Sheet

Question 1

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D O N O T A N S W E R H E R E

P l e a s e c o n t i n u e f r o m h e r e .

Essay

Question Sheet

Question 2

Read the following article and answer the questions 1-3.

Due to copyright issues, this section cannot be displayed

The Economist, "LLMs will transform medicine, media and more," August 13, 2024,
<https://www.economist.com/schools-brief/2024/08/13/llms-will-transform-medicine-media-and-more> (accessed on
October 13, 2024), modified by the test maker.

Questions

1. Find examples of the following tasks underlined in the article:
 - (a) discrete tasks
 - (b) open-ended tasks.
2. Discuss potential problems in using AI in education contexts and a possible solution for humans to use AI effectively in education in a way that fits the context of the underline (c).
3. The article discusses both narrow, specific AI applications (like finding optimal routes) and broader, more complex uses (like scientific discovery). Based on the article's argument, evaluate which type of application seems more promising in the near future and why.

<u>Examinee Number</u>	
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Full Name	
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Essay

Answer Sheet

Question 2

Q1)

(a)

(b)

Q2)

Q3)

D O N O T A N S W E R H E R E
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P l e a s e c o n t i n u e f r o m h e r e .