### 社会科学研究科 2025 年度入学試験出題意図

専攻・課程	グローバルビジネス専攻 修士課程
	日本を含む国際ビジネスの専門知識と技能に加えて、国際的に活躍できる
	異文化適応能力を修得し、国際ビジネスとその関連領域において生じる多
	様な課題を解決に導くための卓越した能力を有する人材を目指す者を受け
当4至74の <del>1</del> 41	入れるため、異文化環境下での学修経験をはじめ、この分野において学士
学生受入れの方針	課程で修得されるべき専門知識と技能に加えて、英語による授業を受ける
	ことができる語学力を身につけており、かつ、修得した専門知識と技能を
	社会に還元しようという意欲を持つ者を選抜するべく入学試験を実施す
	る。入学者の選抜は、筆記試験、口述試験及び出願書類を総合して行う。
	問1は、ビジネスと経営の分野における基礎知識と、理論的知識を実践的
出題意図	な問題に応用する能力をチェックすることを目的としている。
	問2は、批判的思考力、つまり、与えられた文章について重要な情報を特
	定し、その情報に基づいて適切な答えを出す能力をチェックすることを目
	的している。

### 社会科学研究科 2025 年度入学試験出題意図

Department/Program	Global Business / Master's Degree Program					
	Our entrance examination process is focused on selecting students					
	who have experience in studying in an intercultural environment;					
	who possess expertise and skills in the global business field					
	usually obtained through an undergraduate program, as well as					
Adminging Doling	language skills that allow them to take classes conducted in					
Admission Policy	English, and who are willing to use the skills and expertise they					
	obtain within this program for the benefit of society . The					
	selection process is conducted entirely in English, involving a					
	comprehensive assessment of application documents, written and oral					
	examinations.					
	The first question aims at checking the applicants' background					
	knowledge in the fields of business and management and their					
	ability to apply theoretical knowledge to practical issues.					
Intent of Question	The second question focuses on checking the applicants' critical					
	thinking skills and their ability to identify key information in a					
	given text and provide appropriate answers based on that					
	information.					



# Entrance Examination for Enrollment in <u>April 2025</u>

Essay Examination (70 Minutes)

2024.8.24 (Sat) 09:30~10:40 (JST)

University of Hyogo

Department of Global Business

Graduate School of Social Sciences

- You should have two questions.
- > Please confirm that you have questions 1 and 2 and their respective answer sheets.
- > Please write your <u>examinee number</u> and your <u>full name</u> in the designated blanks on <u>BOTH</u> answer sheets, 1 and 2.
- Afterward, please submit both answer sheets.
- You may keep the question sheets after the examination, if you wish.

### **Question 1**

Please read the following passages to understand the context and answer the related questions.

Due to copyright issues, this section cannot be displayed.

Source: Tiffany Hsu; Yiwen Lu (18 July 2023). A blessing and a boogeyman: Advertisers warily embrace A.I.' Retrieved from The New York Times: https://www.nytimes.com/2023/07/18/business/media/ai-advertising.html

### Questions:

- 1. How do your country's current economic and technological conditions support local companies to accept AI in advertising?
- 2. Do you know any examples of companies in your country using AI in advertising? Please provide the details.

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Essay	Answe	r Sheet		

Question 1

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**Question Sheet** 

Question 2

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Source: The Financial Times (3 June, 2023), abbreviated on the 11th July, 2024.

#### **Ouestion**

Read the article and discuss 'fashion and sustainability'.

<sup>\*</sup>millennial. a person born in the 1980s or 1990s \* Hackney. a downtown in the north-east London.

Examinee Number					
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**Answer Sheet** 

Question 2

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## Entrance Examination for Enrollment in <u>September 2025</u>

Essay Examination (70 Minutes)

2025.2.15 (Sat) 09:30~10:40 (JST)

University of Hyogo

Department of Global Business

Graduate School of Social Sciences

- You should have two questions.
- > Please confirm that you have questions 1 and 2 and their respective answer sheets.
- ➤ Please write your <u>examinee number</u> and your <u>full name</u> in the designated blanks on <u>BOTH</u> answer sheets, 1 and 2.
- Afterward, please submit both answer sheets.
- You may keep the question sheets after the examination, if you wish.

## **Question Sheet**

## Question 1

Job Analysis: A Basic Human Resource Management Tool

Due to copyright issues, this section cannot be displayed.

Martocchio, J. J. (2023). Human resource management. Pearson Higher Ed.

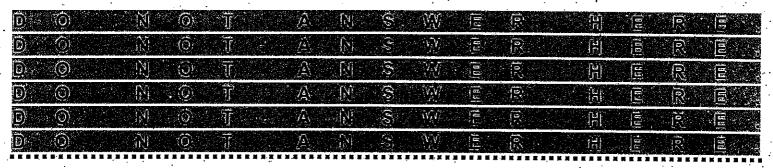
## Question

ABC Company, a leading player in the manufacturing industry, is searching for a qualified individual to fill the position of Human Resource Manager. Using the Job Analysis Model above, create a comprehensive Job Description and Job Specification for the Human Resource Manager role at ABC Company.

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Essay Answer Sheet

Question 1



Please continue from here.

**Question Sheet** 

## Question 2

Read the following article and answer the questions 1-3.

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The Economist, "LLMs will transform medicine, media and more," August 13, 2024, https://www.economist.com/schools-brief/2024/08/13/llms-will-transform-medicine-media-and-more (accessed on October 13, 2024), modified by the test maker.

### Questions

- 1. Find examples of the following tasks underlined in the article:
  - (a) discrete tasks
  - (b) open-ended tasks.
- 2. Discuss potential problems in using AI in education contexts and a possible solution for humans to use AI effectively in education in a way that fits the context of the underline (c).
- 3. The article discusses both narrow, specific AI applications (like finding optimal routes) and broader, more complex uses (like scientific discovery). Based on the article's argument, evaluate which type of application seems more promising in the near future and why.

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Essay Answer Sheet

Question 2

Q1)

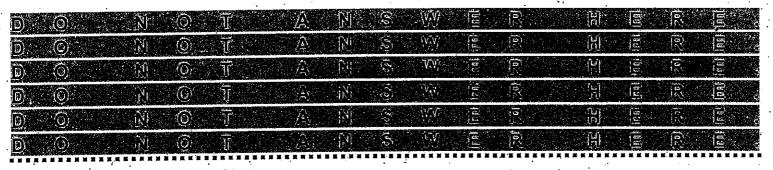
(a)

(b)

Q2)

Q3)

for Enrollment in September 2025



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